/ entervo smart go

FROM ANONYMOUS
PARKING
TO A DIGITAL
CUSTOMER BASE



OPPORTUNITIES
WHILST PROVIDING
A SEAMLESS
CUSTOMER EXPERIENCE.

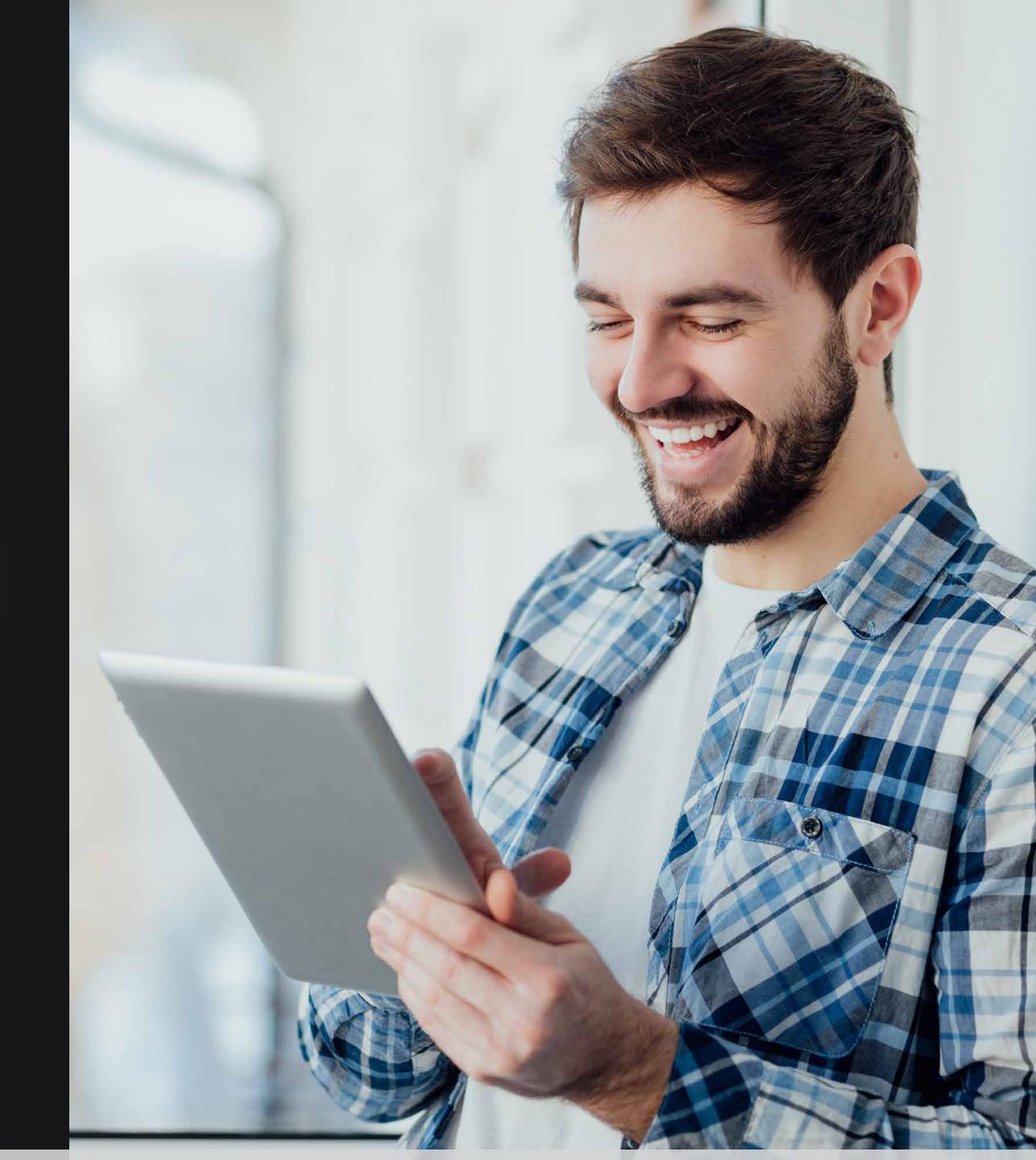
EASY SUBSCRIBER SIGN-UP

/ Make parking simple and seamless!

With entervo smart go, unknown short-term parkers become customers you know. Now you can exploit new sales channels for the short-term parking business. entervo smart go enables short-term parkers to easily register for ticketless parking services. Immediately after registration, users receive contactless access to all your connected car parks and pay according to the pay-as-you-go principle.

You gain new data-based insights about your customers that you can use for targeted offers. With entervo smart go, you create your own customer base and add another effective cornerstone to your digitization strategy.

Digitalisation made easy!



/ Customer area

EASY SIGNUP AUTHORIZATION PAY-AS-YOU-GO

Customers can easily and quickly register online for the service. All they need to do is enter their e-mail address, password, their preferred payment method and in case you are opting for license plate recognition, also their license plate number.

There are three types of authorization media, with which customers can enter and exit your parking facility comfortably:

- License plate number
- QR-code (on smartphone or as a printout)
- RFID card

Customers pay according to the pay-as-you-go principle. There is no need to go to the automatic pay station. Contactless and convenient!





/ Administration area

CUSTOMER BEHAVIOUR AT A GLANCE

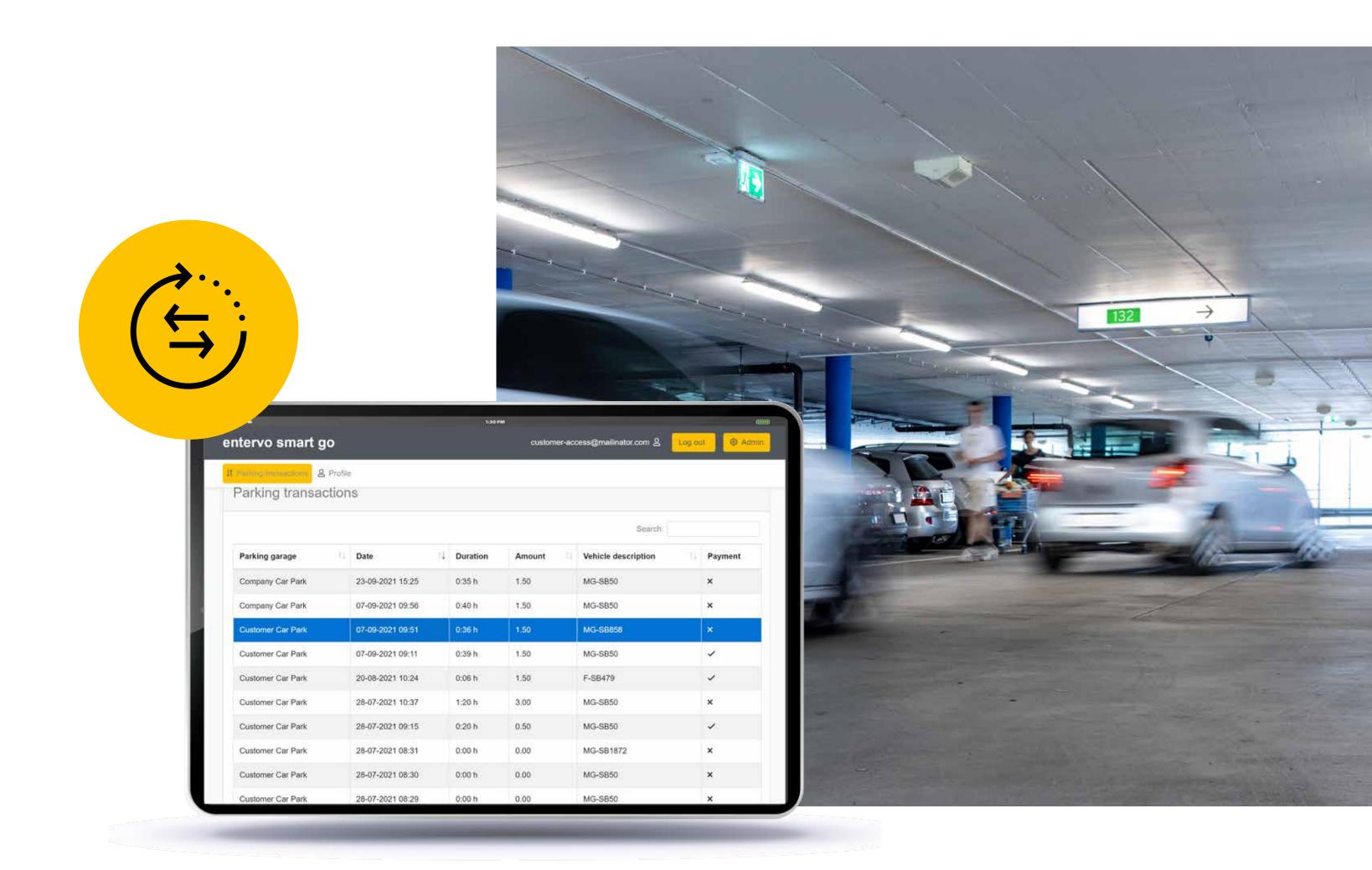
The start page of the entervo smart go administration area is build-up as a KPI dashboard which offers all relevant data generated by the tool at a glance. The dashboard is the gateway to all administrative tools.

Well informed!

/ Administration area

MY ENTERVO SMART GO

The administrator has an overview of all transactions and customer information. As part of our white label approach, the administrator can change the logo, background, font – the whole look and feel of your corporate identity – with an easy upload functionality using CSS files. Unique and easily adjustable!



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USER AND ADMIN FRIENDLY DESIGN

Once sign-up is complete, short-term parkers can now enjoy a seamless 'drive in / drive out' frictionless parking experience. The motorist controls and self-manages their own data. This alleviates any effort on the part of the car park owner / operator and payments are electronic and automatically deducted. Based on the 'actual' data you can engage with your customers.

Sustainable, direct and customer-oriented!



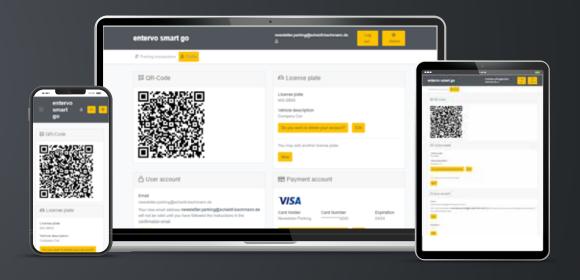
The car park owner / operator can apply a pay as you go principle or alternatively a monthly settlement.



Use the data collected to direct market your newly known customers.



You set the rate that your subscribers pay (if different to roll-up parkers) and the appropriate parking fees are automatically deducted from the motorists stored payment card.





Access media, such as license plate numbers, QR-codes, RFID cards can easily be added, generated, or deleted.

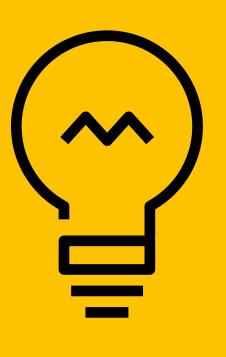


You obtain a comprehensive overview of all parking transactions and revenues.



The SaaS solution is constantly developed further and offers investment security.

/ INNOVATIVE.
CONNECTED.
SMART.







/ Get in contact

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