

[/ entervo.sign](http://entervo.sign)

# FIRST IMPRESSIONS COUNT



/ DIGITALLY DYNAMIC,  
ENHANCING YOUR  
BRAND



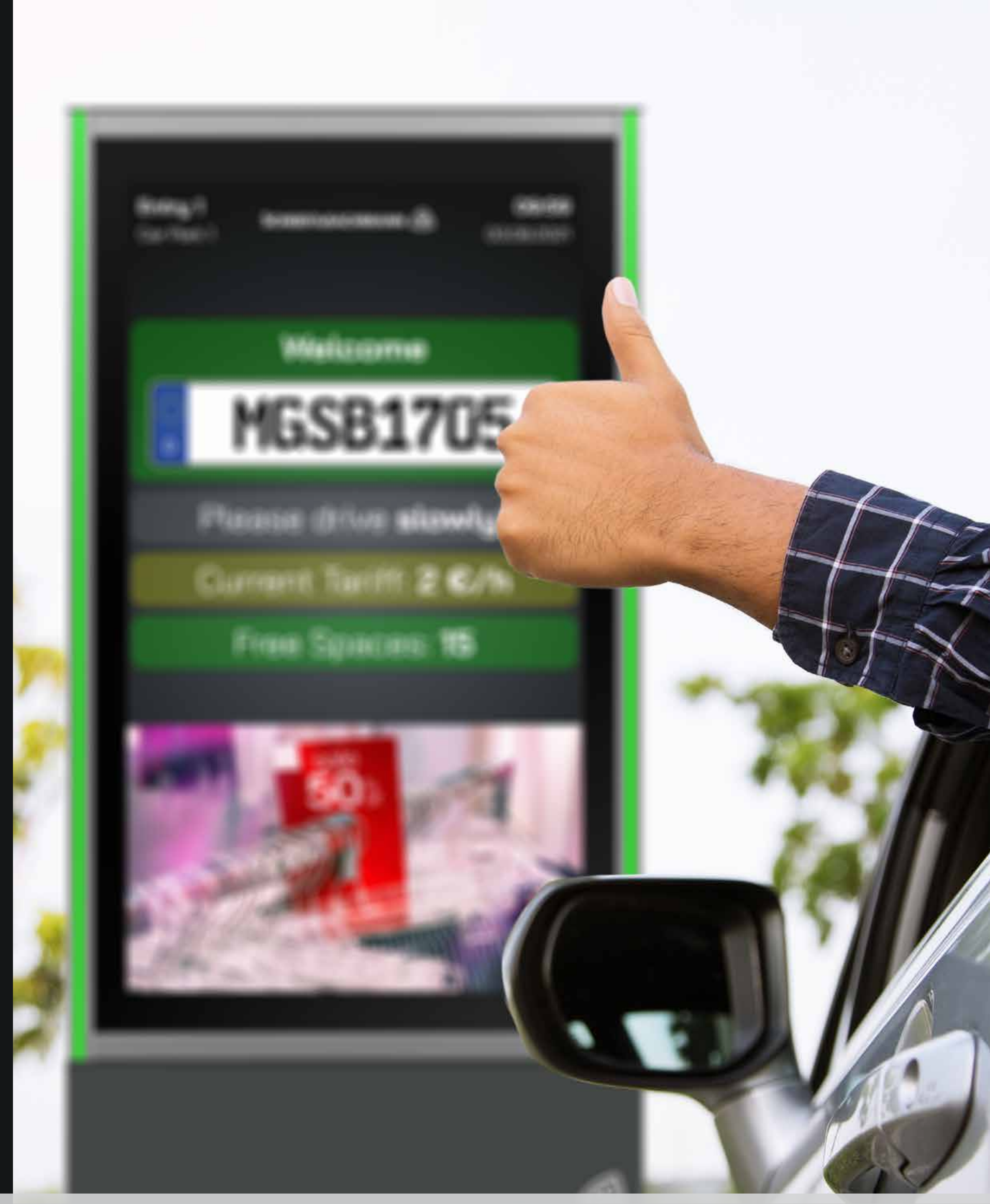
# INTELLIGENTLY DESIGNED FOR MAXIMUM EFFECT ENTERVO.SIGN

/ The first touchpoint to welcome your customers!

The entrance area of your car park is the first opportunity to connect with your customers. Thanks to entervo.sign, conveying promotional and important information begins right from the very first second and in a high-quality, informative way. It offers eye catching options with flexible information display designs or as a pure digital sign. In addition to a warm welcome, the customer is shown e.g. information on tariffs and occupancy availability.

Welcome your customers, keep them informed and promote your business simultaneously via a modern, digital and dynamic signage.

**There is no second chance for a first impression!**



/ Variable

# TAILORED TO YOUR NEEDS

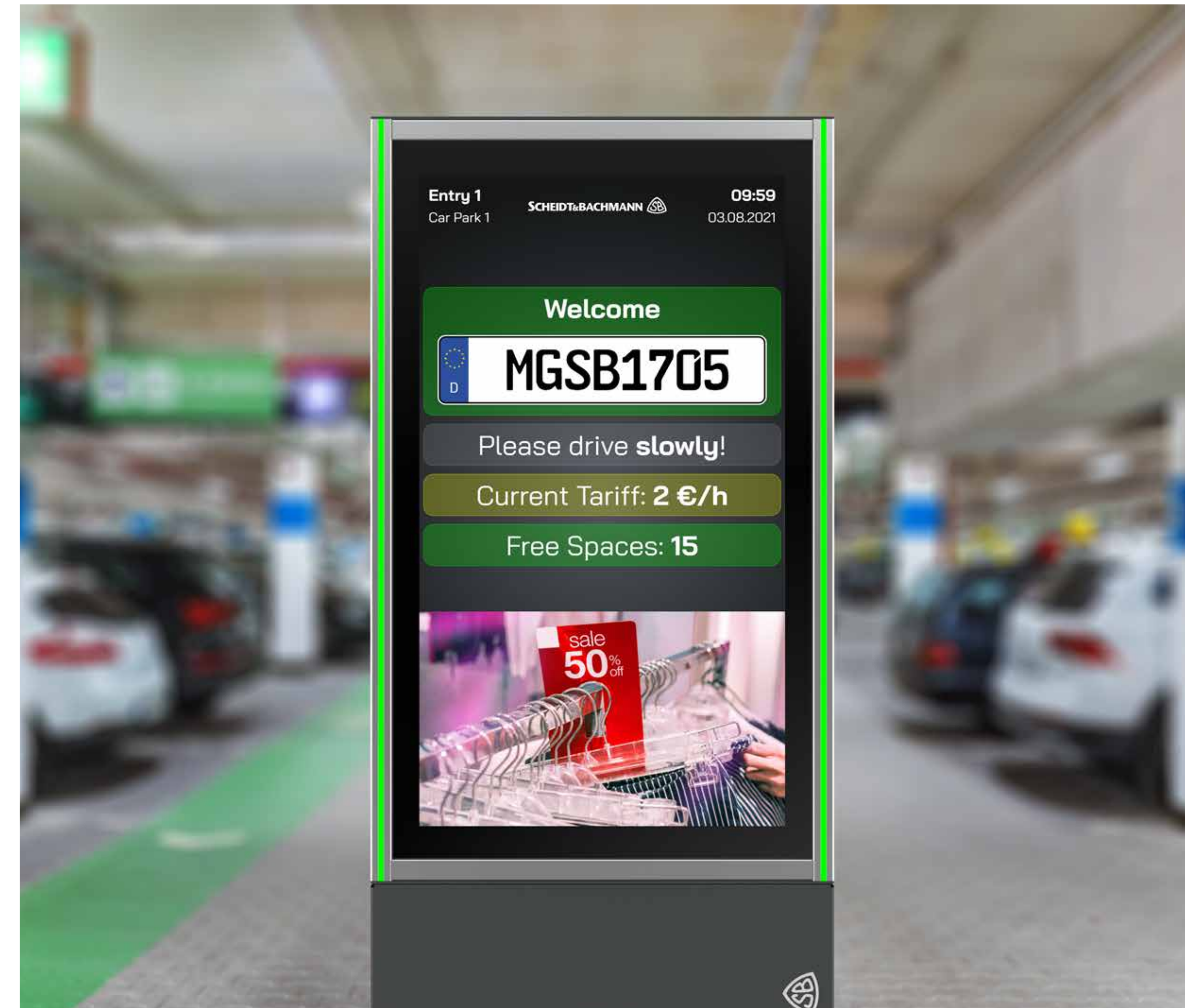
Whether you operate with a traditional parking ticket or prefer a ticketless and/or barrier-free solution, entervo.sign offers you a new digital signage solution enabling you to provide information to your customers.

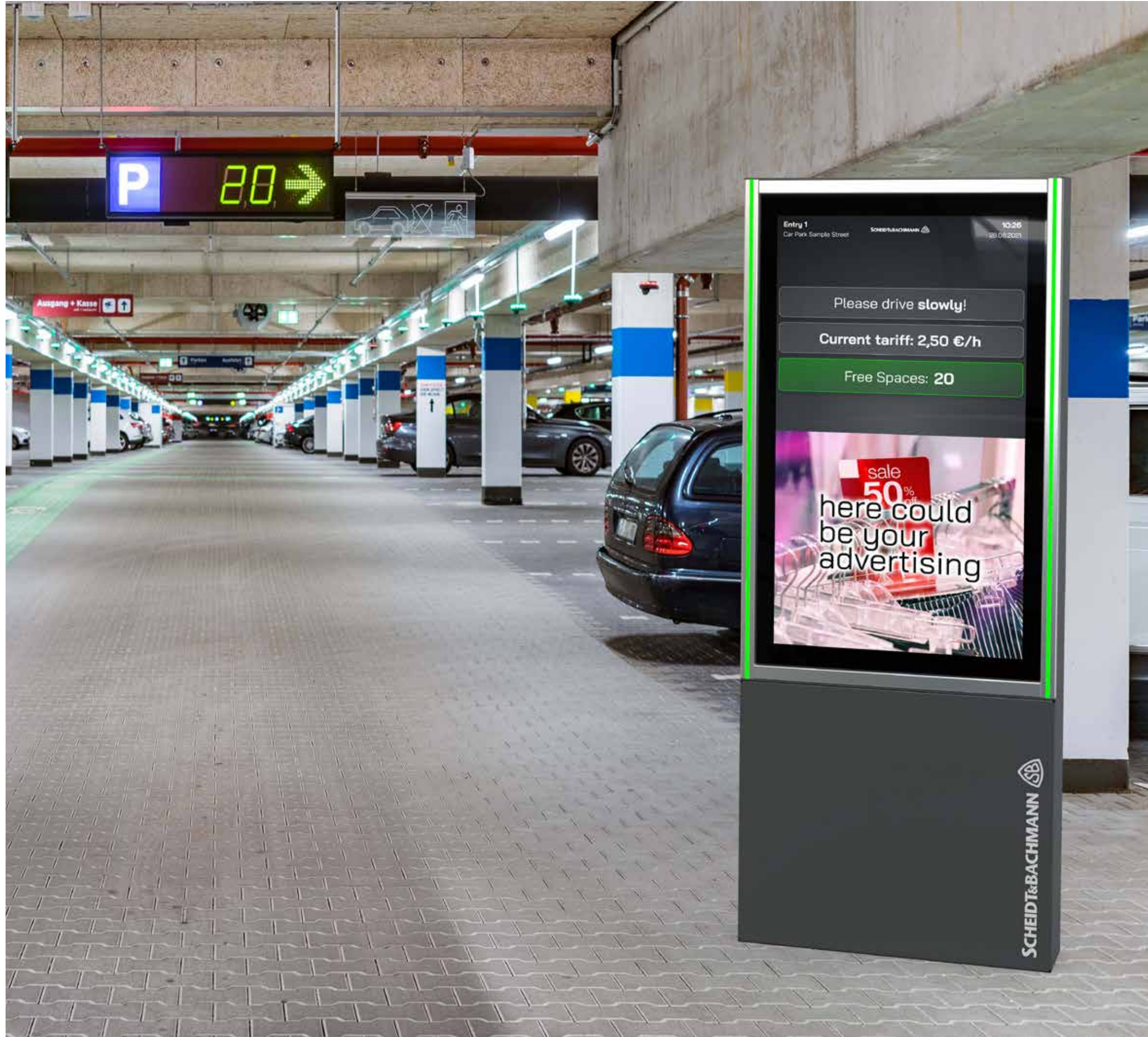
This includes:

- Freely configurable messages, such as “Welcome”
- Information on occupancy status
- Current tariffs
- Dynamic content, such as the customer’s number plate
- Special offers/promotion; advertising by the operator or business partners

Whether you are looking for a full-size advertising space or want to share the parking information with advertising content, entervo.sign is the right solution for you. Generate additional income by renting out advertising space.

**Demand-driven and customer-oriented.**





/ Ticket-based system

# A VISUAL HIGHLIGHT WHEN ENTERING YOUR CAR PARK

entervo.sign offers an appealing display with flexible information design. You can display bespoke, site-specific information adapted to your parking management system. This way you can greet your registered contract parker customers personally. If you also have the „dynamic tariff“ function in use, you can display the current valid tariff in real time. Independent of the parking solution, entervo.sign can also be used at attractive locations at your facility solely as an advertising space, as “Digital out of Home” (DOOH).

**Informed motorists and revenue generating advertising combined!**

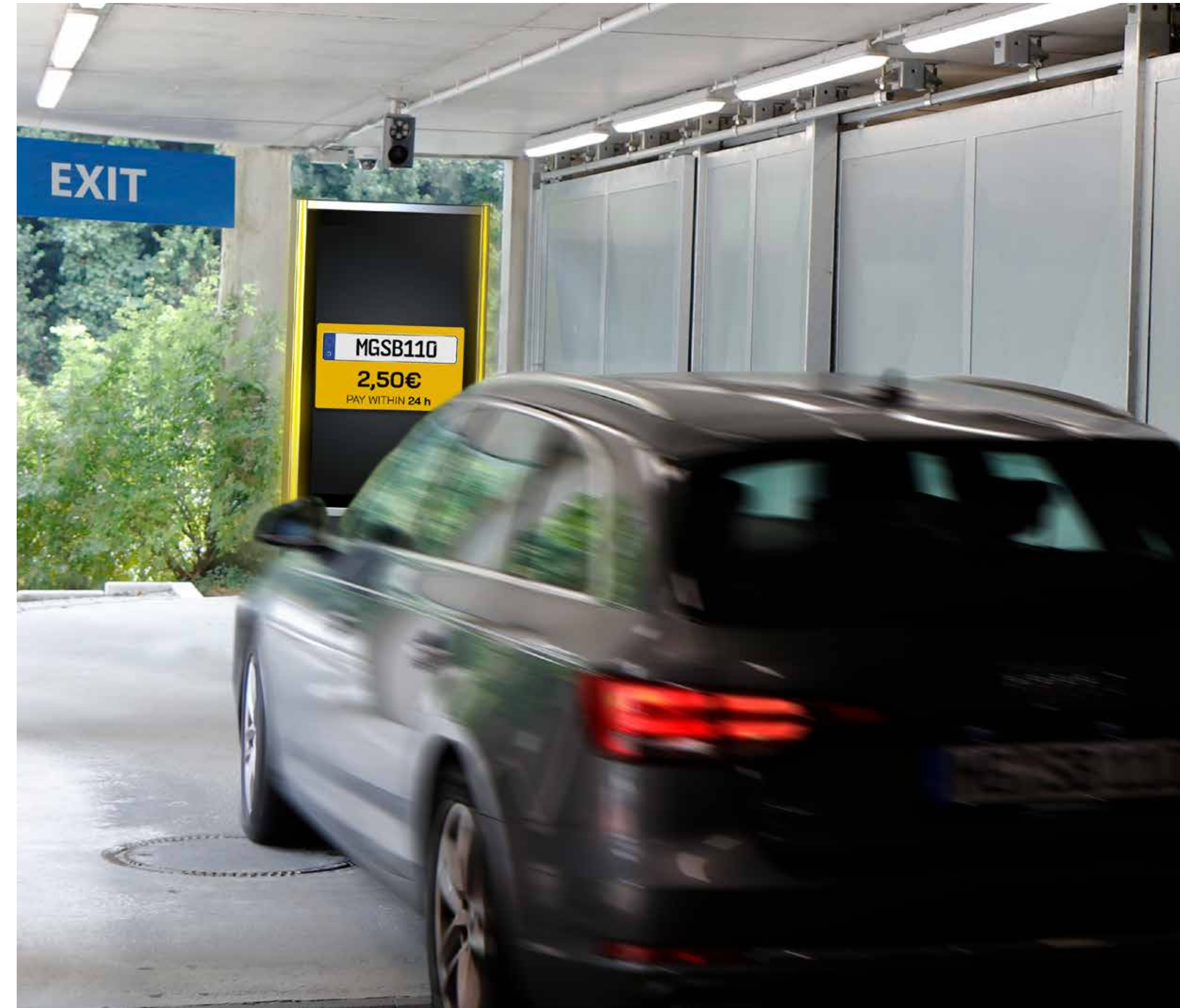
/ Ticketless and camera-based system

# COMMUNICATE DIRECTLY WITH THE CUSTOMER

With entervo.sign you communicate clearly with your customers right from the start: Thanks to dynamic guidance displays, such as „Drive Slowly“ and by displaying the vehicles number plate, the customer is welcomed into the car park.

Event-controlled LED lighting can be used to indicate the car park's occupancy status, e.g. red for "Car Park Full". Furthermore, if the sign is located at the exit, if appropriate, you can inform that the motorist if their parking tariff has not been paid (prompting payment).

**Informed customers are satisfied customers!**



/ Centrally managed. In real time.

# CONTENT CONTROL MADE EASY

You can easily change the content on your entervo.sign via the powerful Sign Content Manager software without needing to be an expert. Configuration is intuitive, browser-based and directly integrated into the entervo parking management software. In this way, information can be adapted in real time and you can advertise current or time-limited promotions.

entervo.sign empowers branding for your car park. Customise the screens to suit your own corporate design: Use your company logo, your preferred font and the colour scheme of your choice.

**Simplistic, striking and current!**



/ entervo.sign

# YOUR BENEFITS AT A GLANCE



## MAXIMISE THE MOTORIST JOURNEY

Enhance your customers' experience, e.g. by welcoming and guiding guests



## DYNAMIC CONTENT

Display messages, images and/or videos as well as dynamic parking data, e.g. current occupancy, current tariffs and greet your contract parkers on arrival



## SUITABLE FOR ALL SYSTEMS (FROM ENTERVO V2R4)

entervo.sign is used in free-flow, ticket-based and hybrid systems - for your existing or new installation



## ATTRACTIVE ADVERTISING SPACE

Use advertising or 3rd party advertising from business partners, e.g. by selling screen time and thus achieve additional revenue 24/7/365



## EYE CATCHING PARKING INFO, GUIDANCE AND ADVERTISING 'ALL IN ONE'

Display parking information and advertising simultaneously, on several entervo.signs if you wish

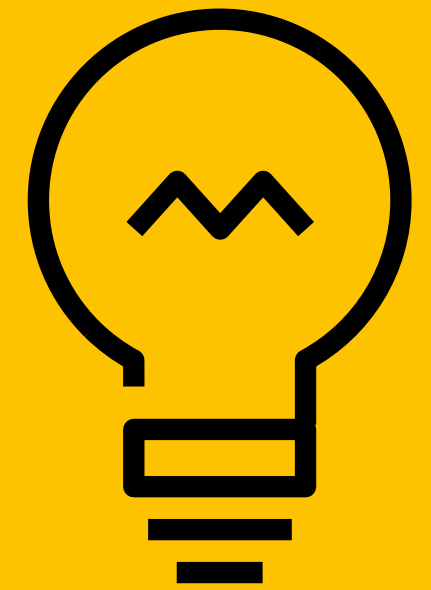


## INTUITIVE CONTENT MANAGER

Central, simple and clear control of content for all connected screens in real time



/ PROMOTE YOUR BRAND,  
INFORM YOUR CUSTOMERS &  
GENERATE REVENUE  
FROM ADVERTISING!





/ Get in contact

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/ Your local partner